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**Results of the *March 2008 Recycling Poll***

**Demographic Breakdowns on Question 3:**

**“Some states have reduced litter and increased recycling rates by placing a five-cent deposit on glass, plastic and aluminum beverage containers. The customer gets the five cents back when the container is taken to a redemption center. Would you support or oppose a similar program for Tennessee?” (FOLLOW-UP: “Would you STRONGLY (support/oppose) such a program?”)**

About the Poll

The 2008 Recycling Poll is a statewide survey conducted by the Social Science Research Institute at the University of Tennessee, Knoxville. The Poll was conducted under a contract with Scenic Tennessee, Inc. The survey was conducted March 2-20, 2008. 777 randomly selected adults were interviewed by telephone, providing a margin of error of approximately +/- 3.5 percentage points at the 95% confidence level. The sample includes only registered voters. Trained personnel using a computer-assisted telephone interviewing (CATI) system conducted all interviews. Respondents were selected by random-digit dialing. The survey was designed and analyzed by Dr. Michael Gant, who is Professor of Political Science at UT-Knoxville and Director of the UT Social Science Research Institute. Amy Melton, Program Director supervised the survey. Professor Gant is available for comment—call 865-974-2730; or 865-974-2819.

**SUPPORT BOTTLE BILL? \* GENDER Crosstabulation**

			GENDER		Total
			MALE	FEMALE	
SUPPORT BOTTLE BILL?	STRONGLY SUPPORT	Count	123	219	342
		% within GENDER	42.3%	49.3%	46.5%
	SUPPORT	Count	103	174	277
		% within GENDER	35.4%	39.2%	37.7%
	OPPOSE	Count	50	42	92
		% within GENDER	17.2%	9.5%	12.5%
	STRONGLY OPPOSE	Count	15	9	24
		% within GENDER	5.2%	2.0%	3.3%
Total		Count	291	444	735
		% within GENDER	100.0%	100.0%	100.0%

**SUPPORT BOTTLE BILL? \* PARTY IDENTIFICATION Crosstabulation**

			PARTY IDENTIFICATION				Total
			DEMOCRAT	INDEPENDENT	REPUBLICAN	OTHER	
SUPPORT BOTTLE BILL?	STRONGLY SUPPORT	Count	135	78	99	9	321
		% within PARTY IDENTIFICATION	50.9%	46.7%	43.6%	45.0%	47.3%
	SUPPORT	Count	96	63	88	8	255
		% within PARTY IDENTIFICATION	36.2%	37.7%	38.8%	40.0%	37.6%
	OPPOSE	Count	27	26	27	1	81
		% within PARTY IDENTIFICATION	10.2%	15.6%	11.9%	5.0%	11.9%
	STRONGLY OPPOSE	Count	7	0	13	2	22
		% within PARTY IDENTIFICATION	2.6%	.0%	5.7%	10.0%	3.2%
Total		Count	265	167	227	20	679
		% within PARTY IDENTIFICATION	100.0%	100.0%	100.0%	100.0%	100.0%



**SUPPORT BOTTLE BILL? \* MARITAL STATUS Crosstabulation**

			MARITAL STATUS				Total
			SINGLE	MARRIED	DIVORCED	WIDOW(ER)	
SUPPORT BOTTLE BILL?	STRONGLY SUPPORT	Count	61	215	39	24	339
		% within MARITAL STATUS	55.5%	46.2%	54.9%	29.6%	46.6%
	SUPPORT	Count	39	174	25	35	273
		% within MARITAL STATUS	35.5%	37.4%	35.2%	43.2%	37.6%
	OPOSE	Count	7	62	6	16	91
		% within MARITAL STATUS	6.4%	13.3%	8.5%	19.8%	12.5%
	STRONGLY OPOSE	Count	3	14	1	6	24
		% within MARITAL STATUS	2.7%	3.0%	1.4%	7.4%	3.3%
Total	Count	110	465	71	81	727	
	% within MARITAL STATUS	100.0%	100.0%	100.0%	100.0%	100.0%	

**SUPPORT BOTTLE BILL? \* race Crosstabulation**

			race			Total
			BLACK	WHITE	OTHER	
SUPPORT BOTTLE BILL?	STRONGLY SUPPORT	Count	38	290	8	336
		% within race	44.7%	46.7%	40.0%	46.3%
	SUPPORT	Count	35	233	6	274
		% within race	41.2%	37.5%	30.0%	37.7%
	OPOSE	Count	9	79	4	92
		% within race	10.6%	12.7%	20.0%	12.7%
	STRONGLY OPOSE	Count	3	19	2	24
		% within race	3.5%	3.1%	10.0%	3.3%
Total	Count	85	621	20	726	
	% within race	100.0%	100.0%	100.0%	100.0%	

**SUPPORT BOTTLE BILL? \* SIZE OF RESIDENCE Crosstabulation**

			SIZE OF RESIDENCE					Total	
			LARGE CITY	SMALL CITY	TOWN	SMALL TOWN	RURAL NONFARM		RURAL FARM
SUPPORT BOTTLE BILL?	STRONGLY SUPPORT	Count	81	69	37	46	59	40	332
		% within SIZE OF RESIDENCE	42.6%	46.9%	49.3%	41.8%	56.2%	46.5%	46.6%
	SUPPORT	Count	75	60	28	47	28	29	267
		% within SIZE OF RESIDENCE	39.5%	40.8%	37.3%	42.7%	26.7%	33.7%	37.4%
	OPPOSE	Count	25	16	8	13	14	14	90
		% within SIZE OF RESIDENCE	13.2%	10.9%	10.7%	11.8%	13.3%	16.3%	12.6%
	STRONGLY OPPOSE	Count	9	2	2	4	4	3	24
		% within SIZE OF RESIDENCE	4.7%	1.4%	2.7%	3.6%	3.8%	3.5%	3.4%
Total	Count	190	147	75	110	105	86	713	
	% within SIZE OF RESIDENCE	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

**SUPPORT BOTTLE BILL? \* region Crosstabulation**

			region			Total
			East	Middle	West	
SUPPORT BOTTLE BILL?	STRONGLY SUPPORT	Count	160	97	85	342
		% within region	50.8%	43.9%	42.7%	46.5%
	SUPPORT	Count	106	90	81	277
		% within region	33.7%	40.7%	40.7%	37.7%
	OPPOSE	Count	40	28	24	92
		% within region	12.7%	12.7%	12.1%	12.5%
	STRONGLY OPPOSE	Count	9	6	9	24
		% within region	2.9%	2.7%	4.5%	3.3%
Total	Count	315	221	199	735	
	% within region	100.0%	100.0%	100.0%	100.0%	

